## AI-AGENT DIGITAL PLATFORM









## Fast - Simple - Reliable

**Al-Agent Digital Platform (Or AIDP)** is a pioneering Al-integrated platform for frontline insurance agents that aims to streamline operations, manage tasks, strengthen team and client relationships.

## **All-in-one Platform for All Agents**



- Manage a large database of information from agencies and nationwide operation.
- Provide information and training for agents.



- Track overall sales performance.
- Learn about products and customers.
- Support agents in their career path.



- Manage leads, customers, and candidates.
- Adapt to different operation models.
- Learn about products.
- Reduce paper-based work and manual effort.



# **AI-Powered Comprehensive Features**

# **Host App**



#### **DASHBOARD**

Track sales metrics, KPIs, and more.



### **AGENT PROFILE**

Show agent's basic information.



### **UPCOMING ACTIVTIES**

Display ongoing work tasks that need to be monitored for completion.



### **CASE SIZE**

Display the number of cases in progress and the current progress of the cases.



#### **OVERVIEW**

Keep track of calls, leads, and tasks to be done.



### **NOTIFICATIONS**

Show notifications about Lead Activity, Goals, and more.

## Mini App



#### CARE

Support customer requests.



## **LMS**

Manage leads with Al suggestions.



#### CAMPAIGN

Carry out digital marketing campaigns, publish content on social platforms.



## **RECRUIT**

Support new agent recruitment, candicate onboarding, tracking career path.



#### **ACADEMY**

Facilitate remote employee training and license management.



### **SALES**

Streamline sales activities; collect customer Information.



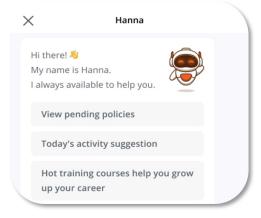


# **Empowering Agents**

# Personal Performance Tracking

- Focus on key objectives.
- Manage activities with ONE CALENDAR.
- Set up calls & activities.





## **AI-Powered Assistant**

- Remind for further steps
- Suggest personalized next actions
- Show pending tasks

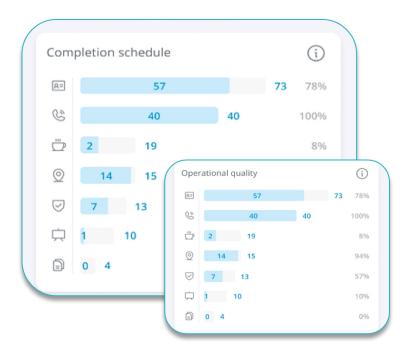
## **Training Support**

- Register to courses.
- Join class and complete assignments/exams.
- Manage license, e-certification.

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# **Empowering Agent Leaders**

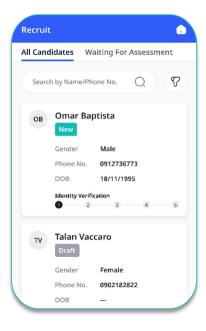


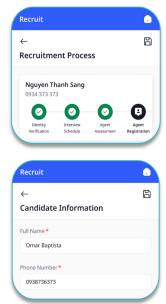
# Personal & Team Performance Tracking

- Monitor personal and team KPI.
- Identify member issues to provide more support.

# Recruitment Progress Tracking

- Monitor recruitment progress.
   Increase transparency with
   OCR and eKYC.
- Schedule interviews.
- Submit documents digitally.





# **Empowering Insurance Company**

## **Web Admin**

- Manage diverse data.
- Search and retrieve information easily.



## **Customer & Lead Management**







# **Empowering Sales Processes**

# **Digital Marketing Management**

- Engage with customers
- Design and post content.
- Collect potential leads.

### CAMPAIGN DETAIL



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#### #NewProduct

## Live well

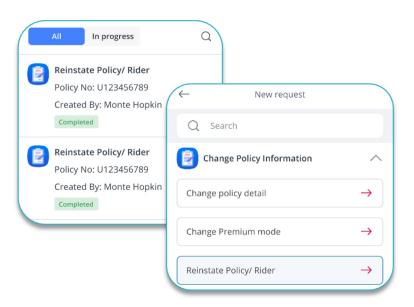
Sustainably Living product is a comprehensive insurance solution against cancer risks, helping you choose a sustainable lifestyle for the journey of experiencing life with loving moments with your family...

## **Support Sales Process**

- Submit online policies (customer verification, health declaration, and more)
- Support face-to-face and online sales.



# **Empowering Customer Engagement**



## **Customer Support**

- Submit service request
- Send review page to customers with OTP verification.

## **Customer Management**

- Manage customer list.
- Optimize customer relationships.
- Upsell and cross-sell with Al insights.



